



## FAMILY DONATES SO OTHER FAMILIES CAN HEAR

Every Christian family wants their kids to know, follow, and grow in Jesus Christ. How do we do that? The best thing we can do is open God's Word as a family.

While the Bible is the only source for knowing God and His promises, sometimes it's hard to understand. That's why Jesus used parables. That's also why Keys for Kids Ministries has created devotionals, radio programs, apps, and more to help kids and teens better understand Scripture.

Stephen and Lesley Mead of North Richland Hills, Texas, are using our materials to help their kids. "I have a long history with *Keys for Kids* because I used it when I was a kid," said Stephen. "It gives you something to do every day." He likes not having to try and find something to talk about with his family. It's all ready for him. "And I appreciate the emphasis on knowing Christ and the salvation messages it gives," he added.

Stephen says, "What having a consistent devotional time does is keeps you in the Word and keeps God at the forefront each day." The Mead family is thankful that *Keys for Kids* helps them keep God's name central in their home.

He also likes the app because there are days the kids want to listen to Zach rather than Mom or Dad. The family also likes listening to *Keys for Kids* Radio and radio dramas like *Red Rock Mysteries*, and more.

Lesley says, "Christian parents are looking for a trusted source, something they can be consistent with that has some structure, and that the kids can relate to." She says that's what they get from *Keys for Kids*.

Eight-year-old Samantha says *Keys for Kids* helps her know about God, helps her read her Bible, and the stories are helpful in teaching her how to handle situations at school. Six-year-old Matthew says, "We should want to read the Bible because it's God talking to you. It helps us have a relationship with God and helps us know how to have Jesus in our heart."

Why does the Mead family support *Keys for Kids*? Stephen says, "It's been a positive influence on my family's life, and other kids around the world, I think, would like it too."

You can support *Keys for Kids* Ministries at [keysforkids.org/keyclub](https://keysforkids.org/keyclub).

### Keys for Kids Ministries 2023 Facts & Statistics

**Printed Devotionals**  
 Keys for Kids: 218,800  
 Unlocked: 89,850

**Keys for Camps**  
 Number of Camps: 127  
 Campers: 41,767

**Website Visits (Overall)**  
 2.7 million

**Storyteller Languages**  
 Albanian, Arabic, English, Greek, Macedonian, Nepali, Spanish, Russian, Ukrainian, Urdu, Chinese

**App Launches**  
 Keys for Kids: 468,668  
 Unlocked: 174,256

**Keys for Kids Radio**  
 Keysforkids.net listeners: 152,448  
 Keys for Kids 4.5 stations: 650  
 Keys for Kids 60 stations: 228  
 Parent Minute stations: 174

**Social Media Followers**  
 Keys for Kids (Facebook): 24,614  
 Keys for Kids (Instagram): 2,440  
 Unlocked (Facebook): 764  
 Unlocked (Instagram): 1,056  
 Combined reach: 7,234,454

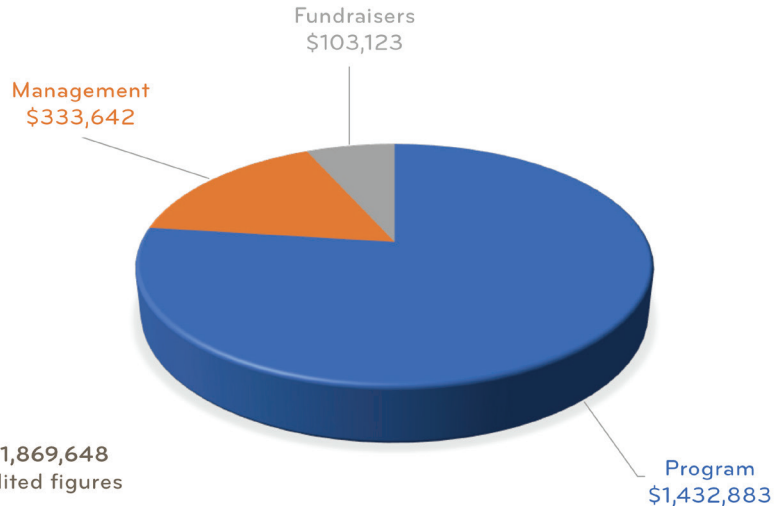
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### Keys for Kids Ministries 2023 Income\*



Total 1,759,700  
 \*unaudited figures

### Keys for Kids Ministries 2023 Expenses\*



Total 1,869,648  
 \*unaudited figures

### Save the dates for these upcoming events

**Week of Giving**  
 May 13-16th

**Connection Luncheon**  
 May 16th  
 Grandville, MI

**Maranatha Ministry Week**  
 June 22-28th  
 Norton Shores, MI

**Dinner Celebration**  
 October 3rd  
 Grand Rapids, MI



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 kids: [keysforkids.org/getkeys](http://keysforkids.org/getkeys)  
 radio: [keysforkids.net](http://keysforkids.net)  
 mp3: [keysforkids.org/storyteller](http://keysforkids.org/storyteller)  
 teens: [unlocked.org](http://unlocked.org)

give online:  
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Enhancing Trust

